



























HERB SOCIETY OF AMERICA
 2024 Education Conference in Philadelphia (insert theme title)
 Membership Sponsorship Opportunities

Individual Membership Donation	Mint \$100	Basil \$250	Tarragon \$500	Saffron \$750
<u>100 for \$100 Campaign</u> – 1 st 100 donations of \$100 will receive special donorship pin.				
Recognition as conference donor at registration with name tag ribbon. (To include Business Members)				
Recognition in printed and digital communications – Annual Meeting webpage, Annual Report, HSA Newsletter, conference materials and signage				
Special thank you bag at Registration				
Complimentary enrollment in a HSA on-line course				
Invitation to donor recognition opportunities				

HSA Business Members District Donors, Unit Donors	Basil \$250	Tarragon \$500	Saffron \$750	Orange Thyme \$1,000
Recognition as a donor in printed and digital communications – Annual Meeting webpage, Annual Report, HAS newsletter and event materials and signage				
Opportunity to deliver promotional piece in SWAG bag. i.e., Business materials, District and /or Unit events				
Sponsor acknowledgement(s) through HSA social media outlets (140,000+ followers)				
Sponsor logo impressions with link on event web page				
Sponsorship acknowledgement on HSA blog (more than 35,000) subscribers.				