

The Herb Society of America Educational Conference

It's Spicier in Texas

April 15-17, 2026
San Antonio, Texas



Sponsorship & Vendor Opportunities

Contact: Lisa Murphy, Membership & Development Manager
membership@herbsociety.org
(440)256-0514





About Us...

The Herb Society of America is a membership-based organization that promotes the environmentally sensitive preservation, cultivation, knowledge, Use and delight of herbs through education, research, member interactions and partnership with the community.

The Herb Society of America hosts a biannual educational conference that attracts members from all over the country who are interested in exchanging ideas, learning about new and different herbs and connecting with retailers.



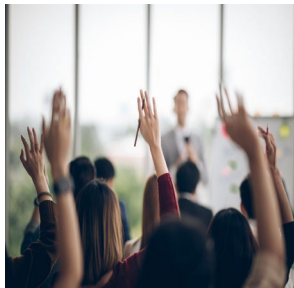
Sponsorship Opportunities

Choose from our many sponsorship and vendor opportunities showcased on the following pages.

The Herb Society of America welcomes the opportunity to work with sponsors and vendors to create specific packages that meet their marketing and recognition needs.

HSA 2026

Sponsorship Opportunities



\$5000
Keynote Speaker
1 opportunity



\$2500
General Session
2 opportunities



\$2000
Meal Sponsorship
4 opportunities



\$1500
Registration Table
1 Opportunity



\$1500
Cocktail Hour
1 Opportunity



\$1000
Concurrent Sessions
11 Opportunities



\$500
Micro Green Sponsorship





The HERB SOCIETY *of* AMERICA

2026 Educational Conference Sponsorship Opportunities

We recognize that our sponsorship is instrumental in helping The Herb Society of America continue their work in providing herbal education. We would love to support HSA's 2026 Educational Conference.

Select Sponsorship Level (check one):

Ghost Pepper Habanero Pepper Serrano Pepper Pepperoncini

Sponsor Information:

Contact Name: _____

Business or Unit Name: _____

Mailing Address: _____

Phone Number: _____

Email Address: _____

Website: _____

I would like to have my name or information shared by accepting recognition opportunities.

Payment Information:

My check is enclosed.

To use your credit card, go to www.herbsociety.org or call (440)256-0514

Return this form by March 1, 2026 to:

The Herb Society of America
9019 Kirtland-Chardon Rd
Kirtland, OH 44094
membership@herbsociety.org

HSA Sponsorship Levels	Ghost Pepper \$10,000	Habanero Pepper \$5,000	Serrano Pepper \$2,500	Pepperoncini \$1,000
Primary recognition on 2026 Conference Signage	X	X	X	X
Recognition in 2026 Conference Booklet	X	X	X	X
Name and logo on HSA Website	X	X	X	X
Special Recognition at General Meeting	X	X	X	X
Opportunity to Publish in the HSA Blog	X	X	X	X
Complimentary Exhibit Space	X	X	X	X
Social Media Acknowledgement	X	X	X	X
Complimentary HSA Membership	2 years	1 year	1 year	
Complimentary Exhibitor Space	X	X	X	
Complimentary Conference Registration (Hotel Not Included)	For 2	For 1		
Prominent Company Logo/ad in Conference Booklet and emails	X	X		
Opportunity to provide company swag to attendees	X			
Opportunity to publish in the HSA Blog	X			
Priority seating with Board Members and special guests at Awards Dinner	X			



HSA 2026

Exhibitor Information



Come and meet our phenomenal members. They are interested in herbalism, plants, cooking, bath products, home products, clothing, jewelry and so much more.

Cost of Vendor's Marketplace Table
One Day \$100 — Two Days \$150





The Herb Society of America Marketplace / Vendor Registration Form

Name of vendor: _____

Business Name: _____

Address: _____

City: _____ State: _____

Phone: _____ E-mail: _____

Item (s) I will be selling: _____

HSA Business Member - One Day \$90, 2 days \$135 \$_____

Initial rental fee is for one tabletop.

Non-HSA Member – One Day \$100, 2 days \$150 \$_____

Initial rental fee is for one tabletop - registration table includes Electricity.

Electricity required yes no

Electricity cost is included in the price of your first registration table.

(If you do not mark either – it will be assumed that no electricity is needed.)

Please indicate if you need to purchase a meal & how many:

(R-Regular / V-Vegetarian / VE-Vegan)

Thursday Lunch: \$45 _____ **Thursday Dinner: \$75** _____ **Friday Lunch: \$45** _____

Total Enclosed \$_____

Method of Payment:

- Check MasterCard
 Visa Money Order

Credit Card No. _____

Signature _____

Expiration Date: Month _____ Year _____

Please Scan (membership@herbsociety.org) or mail this form with complete payment to:

The Herb Society of America ~ 9019 Kirtland Chardon Road ~Kirtland, OH 44094
Attn: Lisa Murphy

Insurance & Liability are the full responsibility of the vendor.