

The Herb Society of America Educational Conference

*It's Spicier in Texas*

April 15-17, 2026  
San Antonio, Texas



Sponsorship & Vendor Opportunities

Contact: Lisa Murphy, Membership & Development Manager  
[membership@herbsociety.org](mailto:membership@herbsociety.org)  
(440) 256-0514





## About Us...

The Herb Society of America is a membership-based organization that promotes the environmentally sensitive preservation, cultivation, knowledge, Use and delight of herbs through education, research, member interactions and partnership with the community.

The Herb Society of America hosts a biannual educational conference that attracts members from all over the country who are interested in exchanging ideas, learning about new and different herbs and connecting with retailers.



### **Sponsorship Opportunities**

Choose from our many sponsorship and vendor opportunities showcased on the following pages.

The Herb Society of America welcomes the opportunity to work with sponsors and vendors to create specific packages that meet their marketing and recognition needs.

# HSA 2026

## Sponsorship Opportunities



**\$5000**  
**Keynote Speaker**  
1 opportunity



**\$2500**  
**General Session**  
2 opportunities



**\$2000**  
**Meal Sponsorship**  
4 opportunities



**\$1500**  
**Registration Table**  
1 Opportunity



**\$1500**  
**Cocktail Hour**  
1 Opportunity



**\$1000**  
**Concurrent Sessions**  
11 Opportunities



**\$500**  
**Micro Green Sponsorship**





*The* HERB SOCIETY *of* AMERICA

## 2026 Educational Conference Sponsorship Opportunities

We recognize that our sponsorship is instrumental in helping The Herb Society of America continue their work in providing herbal education. We would love to support HSA's 2026 Educational Conference.

**Select Sponsorship Level (check one):**

Ghost Pepper     Habanero Pepper     Serrano Pepper     Pepperoncini

**Sponsor Information:**

Contact Name: \_\_\_\_\_

Business or Unit Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

*I would like to have my name or information shared by accepting recognition opportunities.*

**Payment Information:**

My check is enclosed.

To use your credit card, go to [www.herbsociety.org](http://www.herbsociety.org) or call (440)256-0514

**Return this form by March 1, 2026 to:**

The Herb Society of America  
9019 Kirtland-Chardon Rd  
Kirtland, OH 44094  
membership@herbsociety.org

HSA Sponsorship Levels	Ghost Pepper \$10,000	Habanero Pepper \$5,000	Serrano Pepper \$2,500	Pepperoncini \$1,000
Primary recognition on 2026 Conference Signage	X	X	X	X
Recognition in 2026 Conference Booklet	X	X	X	X
Name and logo on HSA Website	X	X	X	X
Special Recognition at General Meeting	X	X	X	X
Opportunity to Publish in the HSA Blog	X	X	X	X
Complimentary Exhibit Space	X	X	X	X
Social Media Acknowledgement	X	X	X	X
Complimentary HSA Membership	2 years	1 year	1 year	
Complimentary Exhibitor Space	X	X	X	
Complimentary Conference Registration (Hotel Not Included)	For 2	For 1		
Prominent Company Logo/ad in Conference Booklet and emails	X	X		
Opportunity to provide company swag to attendees	X			
Opportunity to publish in the HSA Blog	X			
Priority seating with Board Members and special guests at Awards Dinner	X			



# HSA 2026

## Exhibitor Information



Come and meet our phenomenal members. They are interested in herbalism, plants, cooking, bath products, home products, clothing, jewelry and so much more.

Cost of Vendor's Marketplace Table  
One Day \$100 — Two Days \$150

Sales Days: April 15 and 16, 2025





**The Herb Society of America  
Marketplace / Vendor Registration Form  
Sales Days: April 15 and 16 2026**

Name of vendor: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Item (s) I will be selling: \_\_\_\_\_

**HSA Business Member - One Day \$90, 2 days \$135**      \$ \_\_\_\_\_

Initial rental fee is for one tabletop.

**Non-HSA Member – One Day \$100, 2 days \$150** \$ \_\_\_\_\_

Initial rental fee is for one tabletop - registration table includes Electricity.

**Electricity required**     **yes**     **no**

Electricity cost is included in the price of your first registration table.

(If you do not mark either – it will be assumed that no electricity is needed.)

**Please indicate if you need to purchase a meal & how many:**

(R-Regular / V-Vegetarian / VE-Vegan)

**Thursday Lunch: \$45** \_\_\_\_\_    **Thursday Dinner: \$75** \_\_\_\_\_    **Friday Lunch: \$45** \_\_\_\_\_

**Total Enclosed**      \$ \_\_\_\_\_

Method of Payment:

- Check       MasterCard  
 Visa       Money Order

Credit Card No. \_\_\_\_\_

Signature \_\_\_\_\_

Expiration Date: Month \_\_\_\_\_ Year \_\_\_\_\_

**Please Scan (membership@herbsociety.org) or mail this form with complete payment to:**

The Herb Society of America ~ 9019 Kirtland Chardon Road ~Kirtland, OH 44094  
Attn: Lisa Murphy

**Insurance & Liability are the full responsibility of the vendor.**