

PRESS RELEASE

Contact:

**THE HERB SOCIETY OF AMERICA ANNOUNCES  
NEW EXECUTIVE DIRECTOR**

Kirtland, Ohio-The Board of Director's of The Herb Society of America is pleased to announce the appointment of Katrinka D. Morgan, M.Ed., of Willoughby, as Executive Director.

"We are pleased to have Katrinka join our organization", said Anne H. Abbott, President of the Board of Directors. "She brings a wealth of information to our organization." "I am very excited to become a part of The Herb Society of America, and look forward to working with the board, staff and membership," stated Katrinka Morgan. "HSA is an incredible organization; the membership represents an incredible wealth of knowledge."

Ms. Morgan comes to The Herb Society of America with over 20 years experience in the non-profit sector, including experience in grant writing, strategic planning and volunteer recruitment. Ms. Morgan obtained her Master's in Education from Kent State University in 1998.

Ms. Morgan resides in Willoughby and is the corresponding secretary for the Willoughby Junior Women's Club and a sustaining member of The Western Reserve Junior Service League.

The Herb Society of America is a membership based, non-profit, 501 (c)(3) organization whose mission "...is dedicated to promoting the knowledge, use and delight of herbs through educational programs, research and sharing the experience of its members with the community." Established in 1933, The Herb Society of America is celebrating it's 75<sup>th</sup> Anniversary in 2008.

Membership in The Herb Society of America is open to anyone interested in herbs. Members enjoy benefits such as library access and borrowing privileges, discounts on merchandise, publications, reduced admission fees to public gardens associated with the American Horticultural Society's Reciprocal Admissions Program, educational opportunities and networking opportunities.

For additional information contact The Herb Society of America Headquarters at (440) 256-0514 or visit [www.herbsociety.org](http://www.herbsociety.org).

###